



FOR IMMEDIATE RELEASE

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**Boxing at the Ballroom packs a punch, raises funds for
Boys & Girls Clubs of Greater Fort Worth
*Featuring six bouts of professional boxing provided by Paulie Ayala Productions***

Fort Worth, TX—Boys & Girls Clubs of Fort Worth (BGCWF) presents the 12th Annual Boxing at the Ballroom gala and auction on Aug. 19 at the Renaissance Worthington Hotel in downtown Fort Worth.

The annual event features six bouts of professional boxing provided by Paulie Ayala Productions, along with a steak dinner, fine wine and spirits, hand rolled cigars and live / silent auctions. Tickets are \$300 and can be purchased at www.FortWorthKids.org or by calling (817) 834-4711.

Ayala, a former WBA world Bantamweight champion, has supported Boxing at the Ballroom since its inception and is part of the reason why the unique event has flourished. His promotion company, Paulie Ayala Productions, showcases north Texas talent in professional matches throughout the region. Boxing at the Ballroom will feature four bouts with local boxers, including two former amateur national champions, as well as a female fight and Muay Thai match.

“Paulie Ayala is a community icon, and the organization is fortunate to have his support for Boxing at the Ballroom,” said Scott Price, 2011 event chair and chairman of the board for BGCWF. “He works with extraordinary up-and-coming boxers. It’s exciting to see these future champions up close while supporting a great cause.”

Boxing at the Ballroom attendees also have the opportunity to win \$5,000 in the “Knock-Out” reverse raffle. Other highlights include a live auction featuring LSU vs. Oregon suite tickets, vacation homes and a royally-bred Arabian filly sired by National Champion stallion, NNL Ultimate Bey.

Boxing at the Ballroom is chaired by Scott Price with Fort Construction. Underwriters include Coca-Cola Bottling Company of North Texas, Coors Distributing, Pier 1 and Lloyd and Rhonda Walsh. Other sponsors include Marilyn Hoffman of Hoffman International Properties, Finley Resources, Higginbotham & Associates, Fort Worth

Business Press, Sogeti, Frost Bank, CapitalOne, Xerox, Teradata, Dynamic Production and BOPCO.

For more information about Paulie Ayala Productions and Paulie Ayala's University of Hard Knocks, visit www.paulieayala.com.

About Boys & Girls Club of Greater Fort Worth

Boys & Girls Clubs of Greater Fort Worth impacts the lives of more than 11,000 youth in disadvantaged communities every year. The Club brings meaning, inspiration, guidance and stability to members and the community through targeted outreach programs and services. The six Club locations offer a safe and fun space for youth ages 6-18, to achieve academic success, healthy lifestyles and positive citizenship. We are changing the odds every day! For more information visit www.FortWorthKids.org.

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