



**FOR IMMEDIATE RELEASE**

**The Boys & Girls Clubs of Greater Fort Worth Receives \$10,000 Grant from the Walmart Foundation to Create Reading Rooms for Adolescents**

**Fort Worth, Texas -- July 7, 2010** -- The Boys & Girls Clubs of Greater Fort Worth announced today that it has received a \$10,000 grant from the Walmart Foundation to launch a new reading initiative that promotes both educational and leisure reading for adolescents. The Walmart Foundation's Bright Spot for Reading initiative for adolescents will help create a reading center, provide training for staff and encourage relationships to ensure the success of young mentors.

Specifically, the Bright Spot for Reading initiative will help Fort Worth area Club members ages 11-15 by supporting the creation of inviting reading lounges at area Clubs, equipped with comfortable seating and age-appropriate, relevant reading materials to encourage reading at the Club and at home. The initiative will also establish and strengthen partnerships with local libraries to enhance existing Club programs and services.

Nationally, the Walmart Foundation awarded the Boys & Girls Clubs of America with \$15 million to help establish reading Bright Spots at 100 Clubs across the U.S.

"Reading is such an important factor in any youth's success, and we are grateful to The Walmart Foundation for this opportunity," said Daphne Barlow Stigliano, president of the Boys & Girls Clubs of Greater Fort Worth. "The Walmart Foundation's Bright Spot for Reading Initiative is essential in helping us prepare our youth for a bright future."

In addition to the Club's new Bright Spot Reading Center, the Boys & Girls Clubs of America's teen website [www.myclubmylife.com](http://www.myclubmylife.com) will serve as a resource for the Club to promote the reading initiative, highlight age-appropriate books and book reviews, and encourage teens and tweens to read more and share their reading experiences with others.

### **About The Boys & Girls Clubs of Greater Fort Worth**

The Boys & Girls Clubs of Greater Fort Worth provides enriching programs for youth from disadvantaged circumstances to develop the qualities needed to become responsible citizens. Currently serving over 12,000 youth through its programs, branches and outreach services, the Club has been reaching out to the most vulnerable in the Fort Worth community for 84 years, seeking to change the odds for girls and boys whom other youth agencies fail to reach. For more information, visit [www.fortworthkids.org](http://www.fortworthkids.org).

### **About Philanthropy at Walmart**

Walmart and the Walmart Foundation are proud to support the charitable causes that are important to customers and associates in their own neighborhoods. The Walmart Foundation funds initiatives focused on education, workforce development, economic opportunity, environmental sustainability, and health and wellness. From February 1, 2009 through January 31, 2010, Walmart and the Walmart Foundation gave more than \$512 million in cash and in-kind gifts globally, \$467 million of which was donated in the U.S. To learn more, visit [www.walmartfoundation.org](http://www.walmartfoundation.org).

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